



Monthly Admin Report

April 28th, 2023 - June 26th, 2023

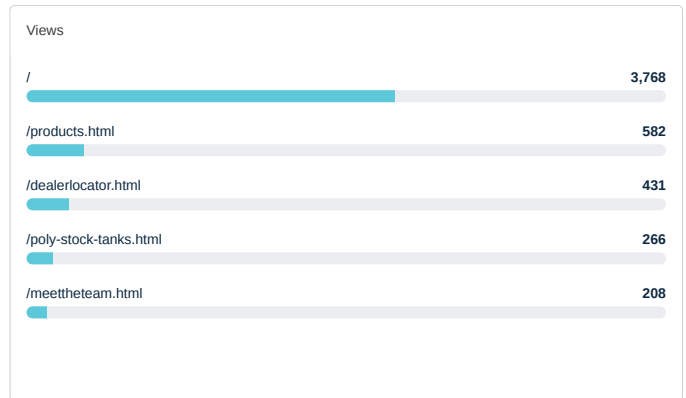
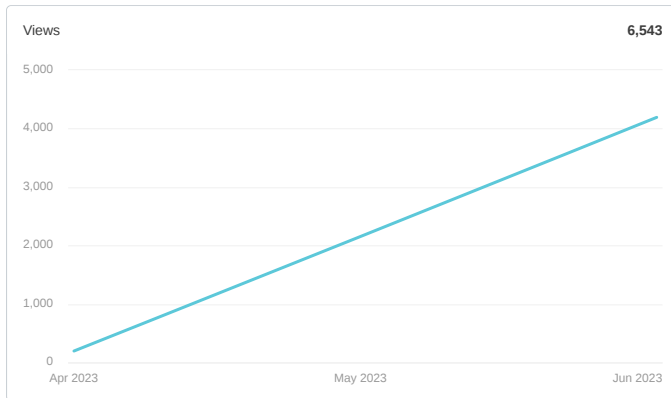
Century Products
<https://www.centuryproductsusa.com/>

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Website Traffic Overview

User Acquisition



Sessions	Total Users	User Engagement	Views	Conversions	Event Count
2,188	2,009	2d 1h 14m 59s	6,543	0	17,330

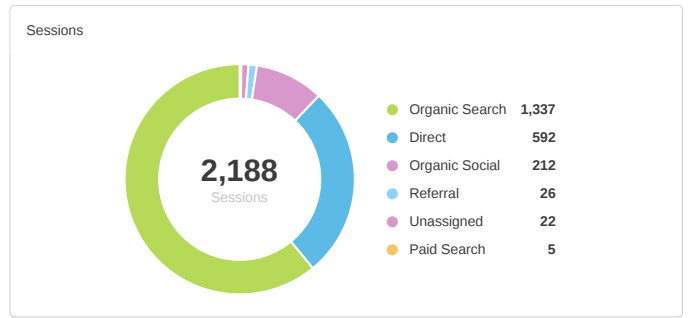
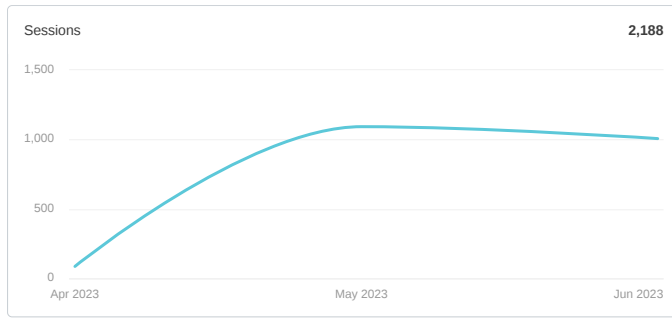
Showing 33 of 33 Rows

PAGE	SESSIONS	TOTAL USERS	USER ENGAGEMENT	VIEWS▼	CONVERSIONS	EVENT COUNT
/	1,293	1,532	18h 29m 39s	3,768	0	9,096
/products.html	521	397	6h 13m 10s	582	0	1,906
/dealerlocator.html	386	274	7h 11m 15s	431	0	1,231
/poly-stock-tanks.html	242	159	3h 11m 54s	266	0	703
/meettheteam.html	187	140	2h 51m 23s	208	0	587
/feeders.html	151	115	2h 31m 53s	174	0	478
/home2.html	139	114	1h 17m 54s	164	0	601
/contact.html	136	110	59m 48s	142	0	423
/catalog.html	125	94	2h 28s	139	0	380
/jobs.html	124	109	1h 14m 13s	129	0	364
/tanks.html	90	75	1h 2m 49s	114	0	331
/products-462675-727392.html	96	82	26m 11s	107	0	326
/products-462675-727392-976941.html	98	83	26m 53s	105	0	286
/becomeadealer.html	76	64	17m 46s	68	0	193
/tips	40	31	16m 38s	46	0	126
/videos.html	30	25	17m 47s	33	0	90
/preview/603okd.88m03kc9joil8.d1bfe6b7...	5	1	2m 27s	9	0	25
/small-animal-huts.html	8	7	2m 44s	9	0	25
/warranty.html	9	9	7m 9s	9	0	36
/online-catalog.html	2	1	45s	8	0	22

PAGE	SESSIONS	TOTAL USERS	USER ENGAGEMENT	VIEWS▼	CONVERSIONS	EVENT COUNT
/steps.html	6	5	3m 20s	6	0	16
/preview/603okd.88m03kc9joil8.d1bfe6b7...	3	1	2m 42s	5	0	13
/century-livestock-feeders.html	5	4	1m 1s	4	0	14
/mineral-feeders.html	4	4	2m 4s	4	0	10
/news--updates	3	3	16s	3	0	10
/cattle-oilers.html	2	2	1m 26s	2	0	6
/preview/603okd.88m03kc9joil8.d1bfe6b7...	1	1	47s	2	0	6
/DocProxy/Fetch/78331F76-4BF7-ED11-...	1	1	4s	1	0	5
/DocProxy/Fetch/88331F76-4BF7-ED11-...	1	1	5s	1	0	5
/DocProxy/Fetch/AE331F76-4BF7-ED11-...	1	1	1s	1	0	5
/DocProxy/Fetch/BB331F76-4BF7-ED11-...	1	1	1s	1	0	5
/DocProxy/Fetch/D5331F76-4BF7-ED11-...	1	1	—	1	0	3
/tips/archives/05-2023	1	1	26s	1	0	3

Google Analytics 4 - All Channels

User Acquisition



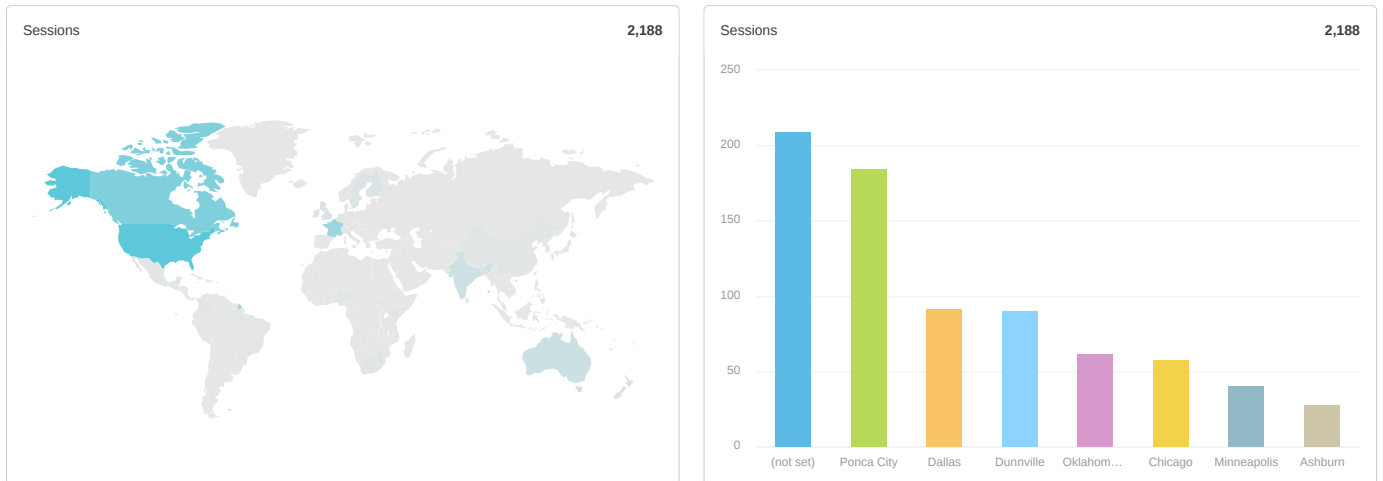
Sessions	Total Users	User Engagement	Views	Conversions	Event Count
2,188	2,009	2d 1h 14m 59s	6,543	0	17,330

Showing 6 of 6 Rows

CHANNEL	SESSIONS▼	TOTAL USERS	USER ENGAGEMENT	VIEWS	CONVERSIONS	EVENT COUNT
Organic Search	1,337	860	1d 4h 15m 7s	2,848	0	9,102
Direct	592	326	8h 23s	1,080	0	3,167
Organic Social	212	187	2h 21m 2s	362	0	1,145
Referral	26	24	21m 52s	66	0	227
Unassigned	22	630	10h 14m 13s	2,179	0	3,660
Paid Search	5	4	2m 22s	8	0	29

Google Analytics 4 - Location

User Acquisition



Sessions	Total Users	User Engagement	Views	Conversions	Event Count
2,188	2,009	2d 1h 14m 59s	6,543	0	17,330

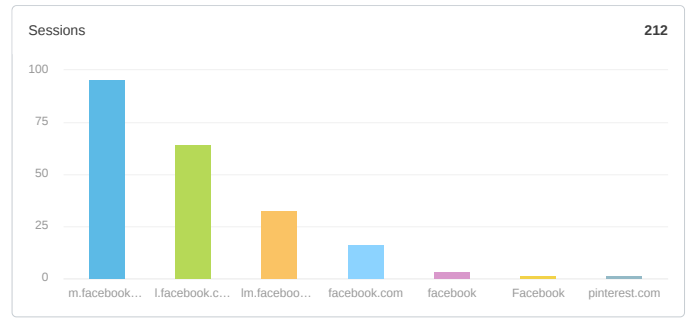
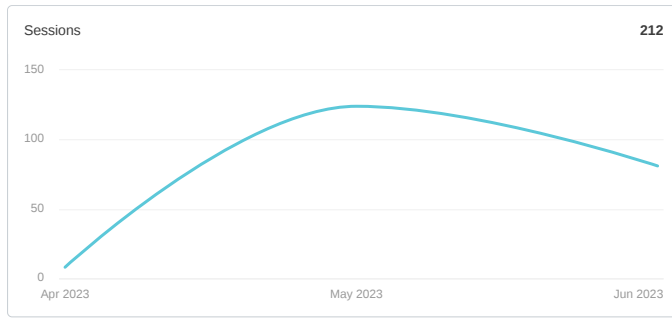
Showing 50 of 1,095 Rows

CITY	SESSIONS▼	TOTAL USERS	USER ENGAGEMENT	VIEWS	CONVERSIONS	EVENT COUNT
(not set)	209	336	5h 38m 27s	926	0	2,174
Ponca City	184	48	6h 54m 10s	540	0	1,626
Dallas	91	74	1h 45m 42s	175	0	555
Dunnville	90	6	13m 54s	144	0	306
Oklahoma City	61	44	1h 8m 14s	137	0	426
Chicago	57	46	1h 3m 25s	117	0	365
Minneapolis	40	19	19m 42s	63	0	187
Ashburn	27	23	11m 6s	39	0	131
Denver	23	19	20m 56s	49	0	157
Kansas City	22	17	27m 7s	57	0	174
Columbia	19	5	19m 30s	46	0	156
New York	19	17	6m 40s	30	0	92
Atlanta	17	14	10m 17s	25	0	92
San Antonio	17	14	19m 39s	28	0	95
Austin	14	11	11m 39s	29	0	94
Omaha	12	8	17m 13s	19	0	61
Columbus	11	10	6m 9s	14	0	47
Des Moines	11	11	4m 54s	12	0	44
Houston	11	9	1h 4m 55s	28	0	81

CITY	SESSIONS▼	TOTAL USERS	USER ENGAGEMENT	VIEWS	CONVERSIONS	EVENT COUNT
Milwaukee	11	9	10m 13s	19	0	67
Seattle	11	7	9m 41s	26	0	68
Little Rock	10	7	2m 30s	18	0	54
Raleigh	10	6	14m 11s	21	0	64
52360	9	2	—	12	0	23
Boston	9	5	3m 12s	14	0	37
Cheyenne	9	4	8m 21s	11	0	42
Eldridge	9	1	2m 58s	11	0	26
Forest City	9	9	36s	5	0	22
Louisville	9	4	5m 29s	12	0	40
Stillwater	9	9	6m 51s	14	0	49
Altoona	8	8	2m 42s	7	0	25
Boardman	8	8	30s	10	0	29
Commerce City	8	3	34m 53s	32	0	100
Nashville	8	8	9m 4s	21	0	67
Overland Park	8	3	1m 59s	11	0	34
Birmingham	7	6	2m 55s	9	0	39
Miami	7	7	2m 42s	10	0	34
Paris	7	8	4m 15s	17	0	43
Peoria	7	2	19m 28s	21	0	65
Phoenix	7	4	2m 12s	8	0	23
Thomasville	7	2	1m 4s	6	0	23
Tontitown	7	5	15m 36s	15	0	48
Tulsa	7	6	8m 20s	15	0	56
Augusta	6	2	6m 52s	17	0	53
Calgary	6	6	5m 21s	12	0	34
Dublin	6	6	35s	3	0	14
Great Bend	6	1	3m 58s	13	0	39
Guelph	6	2	—	6	0	13
Hastings	6	5	1m 50s	7	0	26
Indianapolis	6	5	1m 20s	7	0	24

Google Analytics 4 - Social

User Acquisition

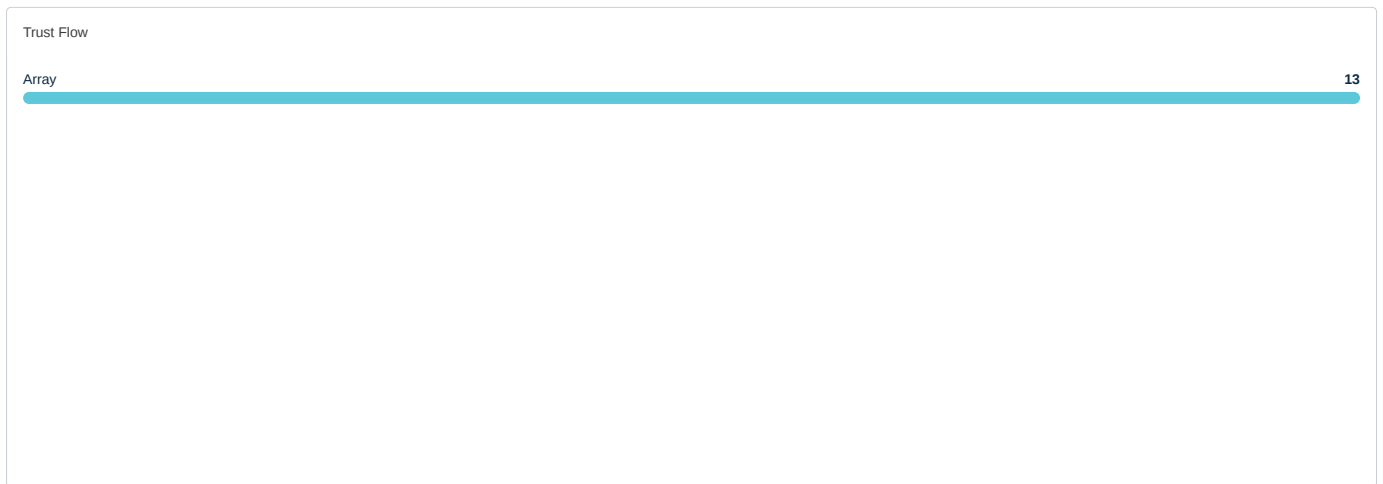
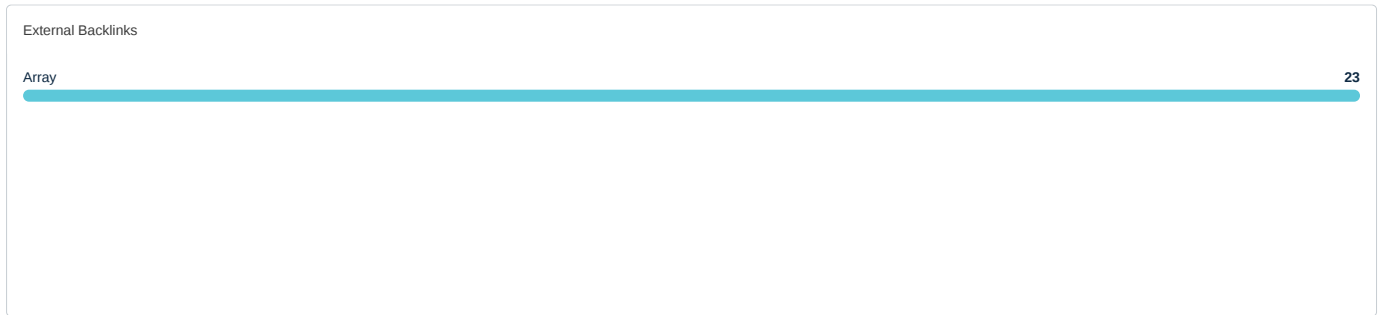
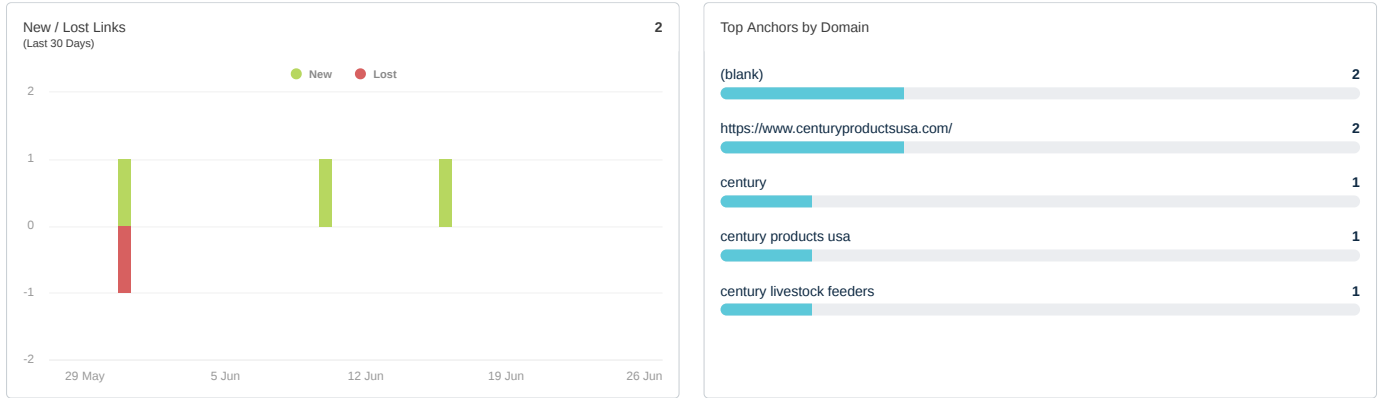


Sessions	Total Users	User Engagement	Views	Conversions	Event Count
212	187	2h 21m 2s	362	0	1,145

Showing 7 of 7 Rows

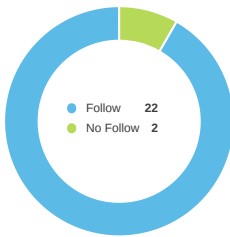
SESSION SOURCE	SESSIONS▼	TOTAL USERS	USER ENGAGEMENT	VIEWS	CONVERSIONS	EVENT COUNT
m.facebook.com	95	89	41m 35s	158	0	481
l.facebook.com	64	47	1h 22m 51s	128	0	408
lm.facebook.com	32	30	15m 13s	53	0	180
facebook.com	16	16	54s	16	0	56
facebook	3	3	—	3	0	10
Facebook	1	1	—	2	0	4
pinterest.com	1	1	29s	2	0	6

Backlinks

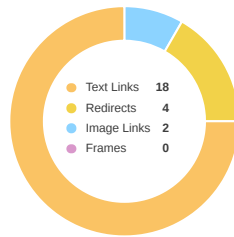


Majestic - Links

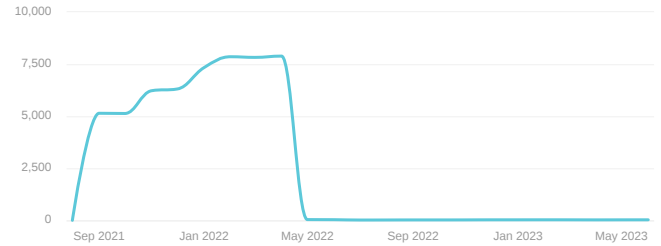
Follow vs No Follow Links



Link Types

Backlinks
(All Time)

26



Showing 22 of 23 Rows

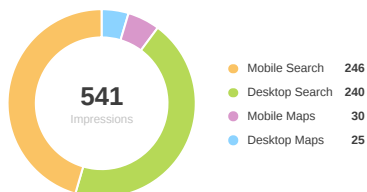
LINK	ANCHOR TEXT	TRUST FLOW	CITATION FLOW
centurylivestockfeeders.com REDIRECT FOLLOW	—	17%	20%
centurylivestockfeeders.com/index.html TEXT FOLLOW	—	0%	14%
centurylivestockfeeders.com/products.html TEXT FOLLOW	—	0%	17%
centurylivestockfeeders.com REDIRECT FOLLOW	—	0%	18%
centurylivestockfeeders.com/products.asp TEXT FOLLOW	—	0%	0%
centurylivestockfeeders.com/contact.html TEXT FOLLOW	—	0%	0%
centurylivestockfeeders.com/dealers.html TEXT FOLLOW	—	0%	0%
centurylivestockfeeders.com/videos.html TEXT FOLLOW	—	0%	0%
centurylivestockproductsusa.com REDIRECT FOLLOW	—	0%	0%
centurylivestockproductsusa.com REDIRECT FOLLOW	—	0%	0%
jacksonfarmssupply.com/our-services.html TEXT FOLLOW	century livestock	0%	14%
century-connexion.pagesdeconnexion.com/century-warranty-dealer-co TEXT NOFOLLOW	visiter la page	0%	3%
drjack.world/keyword-ranking/1867952/usa+feeders TEXT FOLLOW	century livestock feeders	5%	3%
eliteagco.com IMAGE FOLLOW	century	25%	25%
neatdistributing.com/products/century-products TEXT FOLLOW	https://www.centuryproductsusa.com/	0%	18%
p.eurekster.com/?id=ODAoPyl&apdiv=Submit&search=Hay Rings TEXT FOLLOW	century products - poly feeders	0%	0%
plantrees.eco/?q=century-plastics-usa TEXT FOLLOW	century products - home https://www.centuryproductsusa.com/	0%	0%
cattletoday.com/threads/well-this-happened-today%E2%80%A613007 TEXT NOFOLLOW	products	0%	0%

LINK	ANCHOR TEXT	TRUST FLOW	CITATION FLOW
d2nshows.com/exhibitor-list/?form=369&show=369 TEXT FOLLOW	century products	16%	14%
eliteagco.com IMAGE FOLLOW	century	0%	0%
farmerscop.com/round-bale-feeders TEXT FOLLOW	click here	0%	1%
meekslc.com/posts/video-production-service-ponca-city-ok-worldwide TEXT FOLLOW	century products usa	0%	15%

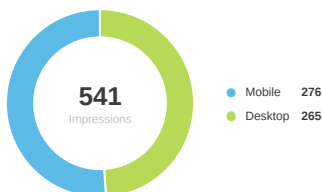
Google Business Profile - Performance

Century Products (2401 Doyle Keirn Ave, Ponca City)

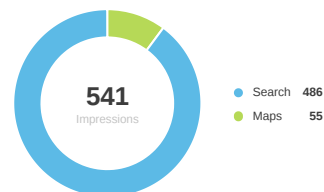
Platform & Device



Desktop vs Mobile

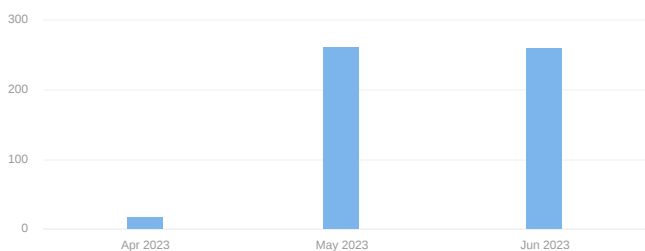


Search vs Maps



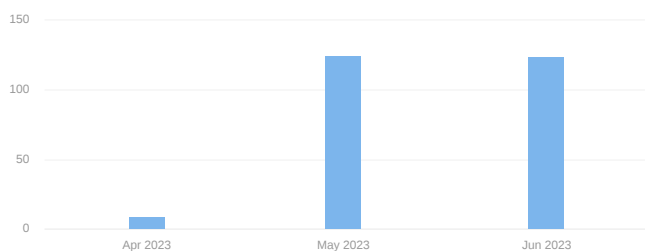
Business Profile Impressions

541



Business Profile Interactions

258



Average Rating

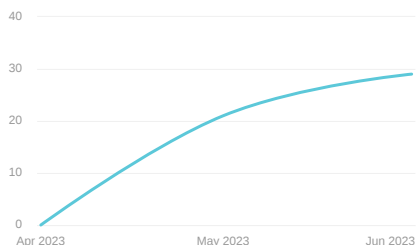
5

Reviews

1

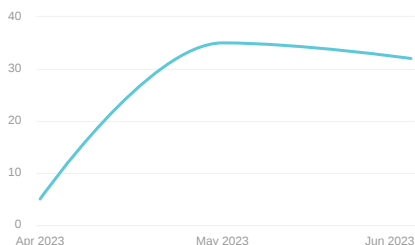
Calls

50



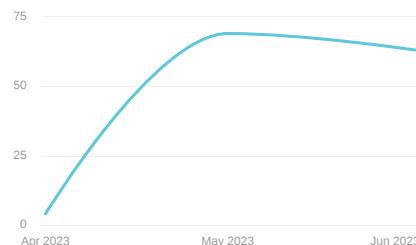
Directions

72



Website Clicks

136



Messages

0

No Conversations found for your date range

Bookings

0

No Bookings found for your date range

Food Orders

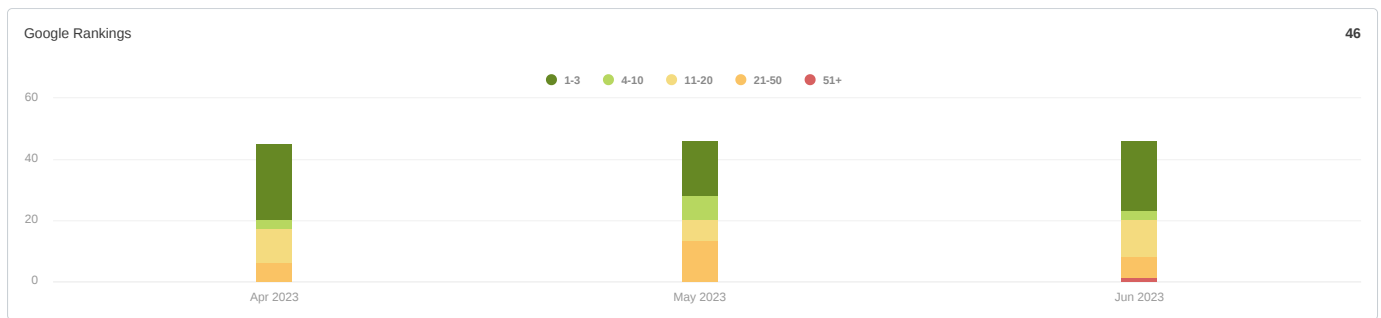
0

No Food Orders found for your date range

Google Business Profile - Reviews

Showing 1 of 1 Rows					
DATE UPDATED	DATE CREATED▼	NAME	REVIEW	RATING	REPLY
May 2, 2023 12:55 AM	May 2, 2023 12:55 AM	Garrett Bryant	Great quality products at an affordable price. Str...	★★★★★	NO

Rank Tracker - Keywords



Google Rankings	46	Google Change	▲ 102
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Showing 50 of 66 Rows

KEYWORD▲	GOOGLE	GOOGLE CHANGE
☆ bale ring	16 th	▲1
☆ bale ring	16 th	▼1
☆ bale ring	16 th	▲1
☆ bull feeder	18 th	▼1
☆ century	2 nd	▼1
☆ century livestock feeders	1 st	—
☆ century products	1 st	—
☆ cone hay feeder	32 nd	▼7
☆ cone hay feeder	not found	▼75
☆ cone hay feeder	28 th	▼3
☆ cow feeder	not found	—
☆ feeder	not found	—
☆ hay feeder	not found	—
☆ hay ring	20 th	▲6
☆ hay rings	20 th	▲12
☆ hay rings	19 th	▲13
☆ hay rings	18 th	▲15
☆ hayfeeder	not found	—
☆ horse feeder	not found	—
☆ horse feeder	97 th	▲4
☆ horse feeder	not found	—

KEYWORD▲	GOOGLE	GOOGLE CHANGE
☆ horse poly tank	not found	—
☆ horse poly tank	not found	—
☆ horse poly tank	not found	—
☆ horse water tank	not found	—
☆ horse water tank	not found	—
☆ horse water tank	not found	—
☆ jay paul faoan	2 nd	—
☆ livestock feeder	39 th	▼14
☆ livestock feeders	30 th	▲10
☆ livestock feeders	33 rd	▲6
☆ livestock feeders	39 th	▼9
☆ plastic hay feeder	1 st	▲6
☆ plastic hay feeder	1 st	▲6
☆ plastic hay feeder	1 st	▲6
☆ plastic hay ring	3 rd	▲5
☆ plastic hay ring	3 rd	▲5
☆ plastic hay ring	3 rd	▲5
☆ plastic round bale feeder	2 nd	▲5
☆ poly feeder	1 st	▲1
☆ poly feeders	1 st	—
☆ poly feeders	1 st	—
☆ poly feeders	1 st	—
☆ poly hay ring	3 rd	▲1
☆ poly hay rings	3 rd	▲1
☆ poly hay rings	3 rd	—
☆ poly hay rings	3 rd	▲1
☆ poly round bale feeder	2 nd	—
☆ poly round bale feeder for horses	6 th	—
☆ poly round bale feeder for horses	6 th	—